firefly.

SEO and AI search, in one plan.

Help people and search systems understand your business.

A clear plan for the work.

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Start with useful, accessible information.

Clear service pages. Accurate business details. Helpful original content. A technically accessible website.

One useful step at a time.

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Report what is actually observed.

Keep search clicks, AI mentions and business enquiries separate. Shared SEO and GEO fixes belong in the same work plan.